

WOMEN PHILANTHROPISTS MAKING HISTORY

In 1931, Louise Kerckhoff made history when she dedicated Kerckhoff Hall to the memory of her late husband. Her gift of \$815,000 to erect and furnish UCLA's first student union building was the largest single gift by an individual to UCLA up to that point.

In 1952, film actress Marion Davies donated \$1.9 million to establish what is today the Mattel Children's Hospital UCLA.

For decades, women philanthropists have blazed the trail at UCLA, making gifts so powerful that they have transformed the campus. This legacy continues at the UCLA Anderson School of Management, which recently received the largest single donation in its history of \$100 million from Marion Anderson, a Women & Philanthropy Lifetime Member.

"I am humbled by this transformative gift," said Judy Olian, dean of UCLA Anderson and the John E. Anderson Chair in Management. "I am inspired every day by Marion's personal values and fierce integrity, and I am so very proud and grateful that she is so closely connected to our school."

Marion's gift honors the legacy of her late husband, John, for whom the school is named, and reflects her own aspirations for the school. The majority of Marion's gift will be used to advance UCLA Anderson's academic research and teaching programs, and provide student financial aid and support programs that reflect the school's learning and scholarship goals. The remainder has been designated as seed funding for the new Marion Anderson Building, including spaces that connect students with faculty and alumni, technology-enhanced learning spaces, and facilities for research centers that reflect the school's mantra of "Thinking in the Next."

The graduate division was designated the John E. Anderson Graduate School of Management in 1987 in recognition of the first gift from John and Marion Anderson. John earned a bachelor's degree in business administration at UCLA in 1940 and later founded Topa Equities, where Marion now serves as chair.

Marion said her gift is motivated by her appreciation of the role and impact of UCLA Anderson as a global innovator in



Students from UCLA Anderson School of Management celebrate their 2015 MBA graduation.

"These buildings, computers and endowments are meaningless if they don't create opportunities for others."

– Marion Anderson

management education, and as a tribute to her husband's passion for education and community priorities.

"John graduated from here, and both our boys and daughter-in-law also graduated from UCLA, so we're true Bruins," said Marion, adding how important it was for her and her husband to give back to others. "John said many times over the years that he was 'lucky' to come to UCLA. I couldn't be more at peace or more confident supporting this wonderful school that makes us proud, that invests in the lives of young people who will lead the world to a better place. I hope my gift will inspire others to join me and my family in making significant philanthropic investments in UCLA Anderson and UCLA."

*This historic gift helps launch **Into the Next: The Campaign for UCLA Anderson**, part of the Centennial Campaign for UCLA's 100th anniversary, with a goal of raising \$300 million to support the learning, research and community impact objectives of UCLA Anderson. For more information, contact Cathy Fuller at 310-267-4700 or catheryn.fuller@anderson.ucla.edu.*

PRESIDENT’S MESSAGE: IMPACTING EVERY CORNER OF THE CAMPUS



It has been my pleasure to serve as your president this past year. Meeting so many of you who are immersed in your “corner” of UCLA has been greatly rewarding for me. I’m so proud to see that our members not only continued to make an impact on campus, but inspired new members to follow their hearts in making

commitments to their areas of passion. In this issue, it is our honor to highlight a few outstanding women who encompass our three values.

Shaping the future: Marion Anderson’s historic gift is literally helping to shape the future, as a portion of the funds will be used toward erecting a new building that will ensure the continued growth and excellence of UCLA’s prestigious MBA program.

Making an impact: Thanks to the support of member Ruth Pine, a Ph.D. student in Spanish Linguistics is

working to save an uncommon language from extinction —illustrating again that our members impact every area on campus, big and small.

Inspiring others and being inspired: Women leaders on campus inspire us as they take on new roles. We’re so pleased to welcome and introduce Dr. Kelsey Martin, interim dean of the David Geffen School of Medicine, and Jennifer Mnookin, dean of the UCLA School of Law, as University Leadership Members.

With invigorating visionaries surrounding me, I await the coming year knowing the enormous impact we will make together. I encourage all of you to attend as many events as your busy schedules permit. The best part of our activities is being introduced to new programs and meeting all the dynamic women—like you—who make incredible things possible for UCLA.

See you soon,

Agi Hirshberg
President, Women & Philanthropy



KEEPING A LANGUAGE ALIVE ... RUE PINE

“It all started with a movie—as everything in Los Angeles does,” says Rue Pine.

The movie, *Love and Pain and the Whole Damn Thing*, was set in Spain, and by the time it was over, Rue and her husband Ben—both UCLA graduates—knew they needed to visit. Thus began their love affair with what would become their favorite country and, eventually, the establishment of the Ben and Rue Pine Endowment for Travel within UCLA’s Department of Spanish & Portuguese.

“Ours was the very first gift the department had ever received,” recalls Rue, a past Women & Philanthropy president. To date, more than 60 scholars have conducted research in Spanish-speaking countries thanks to the travel endowment. Bryan Kirschen, who received his Ph.D. in Spanish Linguistics, was one of those scholars.

Kirschen is a renowned expert in Ladino—an endangered language that Spain’s Jews took with them when they were expelled during the Inquisition. As an award recipient, he traveled to Sarajevo, Bosnia, to locate individuals who still remembered Ladino from their childhood. He then produced “Saved by Language,” a documentary about a Bosnian man whose life was saved on two occasions during World War II because he was able to speak Ladino.

Through conferences and classes, Kirschen’s helping revive passion for an almost-extinct language. “It’s an important key to the history and memory of a people who suffered genocides, persecution and pressures to assimilate,” he says.

Now a professor of Hispanic Linguistics at State University of New York at Binghamton, Kirschen continues to keep in contact with Rue. “As scholars, we want to make an impact,” says Kirschen. “We just need someone to invest in us. That’s exactly what Rue and Ben did for me.”

“Find your true passion and donate to that,” says Rue. “You might be the very first person to donate, and it could make all the difference in the world to that department.”

For more information, contact Jillian Fontaine at 310-206-4383 or jfontaine@support.ucla.edu.



An 1873 Torah written in Ladino.

WELCOMING NEW UNIVERSITY LEADERSHIP MEMBERS ...

JENNIFER MNOOKIN, DEAN, UCLA SCHOOL OF LAW



Nationally renowned evidence scholar Jennifer Mnookin was recently named dean of the UCLA School of Law. For Mnookin, the David G. Price and Dallas P. Price Professor of Law, it's a remarkable opportunity to lead an institution she already knows and loves.

"When you come to a new institution, you hope it will be everything you want it to be," says Mnookin, who has served in critical roles in her decade on the UCLA Law faculty, including as vice dean for external

appointments and intellectual life and as vice dean for faculty and research. "I already know just how passionate I am about this university and this law school, and I'm incredibly excited to help make an amazing institution even stronger."

Among Mnookin's top priorities: securing the resources needed to help the school continue to succeed. "I'm confident that our future can outshine our already impressive past," says Mnookin, pointing out that the UCLA School of Law is the youngest of the top major law schools in the nation. Her other priority: "Making sure that we're training superlative, passionate, well-trained lawyers who are positioned for success on day one, year 25 and beyond," she says.

"The role of women in educational institutions can't be overstated," adds Mnookin, noting that the entering class of students is 53 percent women and that UCLA Law Women LEAD was recently established to help women in all stages of their law career. "Our goal is to make it clear what a positive role the female voice can be," says Mnookin, "not only within our institution, but our world."

DR. KELSEY MARTIN, INTERIM DEAN, DAVID GEFFEN SCHOOL OF MEDICINE



In 1979, Dr. Kelsey Martin traveled to the Democratic Republic of Congo as a Peace Corps volunteer. That experience changed her life.

"This village had a mortality rate of 40% before the age of 5," recalls Dr. Martin, who had received her undergraduate degree in English and American Literature and Language from Harvard University, and had no plans to pursue medicine. During her two and a half years in the village, she set up a vaccination program to tackle the measles epidemic, then came

back and obtained her M.D./Ph.D. at Yale University and pursued post-doctorate research at Columbia University.

Today, Dr. Martin is the interim dean for the David Geffen School of Medicine at UCLA—and the first woman to hold the esteemed position. In this role, Dr. Martin—who joined the UCLA faculty in 1999 and earlier this year was named executive vice dean and associate vice chancellor of the medical school—will provide strategic vision and operational leadership for the medical school.

"We're in an era that's truly exciting in biomedical research," says Dr. Martin, who also continues her renowned research in neurobiology, specializing in how the brain stores memories. "We're one of the youngest top-ranked medical schools in the nation and have always been a hotbed of innovation and creativity. This spirit of fearless exploration and interdisciplinary collaboration is what makes me look forward to coming to work every day."

Dr. Martin will speak at the next Women & Philanthropy event on Nov. 17 —see back cover for details.



DID YOU KNOW ...

Women continue to make a vital impact at UCLA, sharing their intellect, leadership and passion with the rest of the campus and the world.

- Currently, almost **60%** of UCLA Deans are women.
- **536 [30.4%]** members of UCLA's faculty campus-wide are women.
- **55.7%** of the 2014 incoming class of freshmen were women.
- All **4** UCLA faculty members who were named 2015 Guggenheim Fellows are women.
- Women accounted for more than **50%** of UCLA School of Dentistry's 2014 graduating class, compared to only one female in its first graduating class in 1968.
- The Bioengineering, Chemical Engineering, and Biomolecular Engineering departments have had some of the largest increases in the number of women faculty, up from 13% in 2010–2011 to **20%** in 2014–2015.
- Lady Bruins have **39** NCAA Division I team championships across sports, even though they only began competing for NCAA Championships in 1982.



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Women & Philanthropy is going green!
Please share your email address at
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AN INVITATION TO AN EXCLUSIVE EVENT ...

Hope is Real: The UCLA Depression Grand Challenge



TUESDAY, NOVEMBER 17, 2015

6:00 PM–8:00 PM

Grand Horizon Room at Covell Commons

RSVP:

eventsrsvp.ucla.edu/DepressionGrandChallenge



The UCLA Depression Grand Challenge unites dozens of UCLA scientists and scholars with community stakeholders around a common goal: cutting the burden of depression in half by 2050 and eliminating it by century's end.



Come hear from UCLA experts about prevention strategies, new interventions, treatment screenings and what this issue means for women in particular.

To join this dynamic group, email us at wmnphil@support.ucla.edu or call **310.794.2389**.

To find out more, see a list of current members, and be inspired, visit women.support.ucla.edu.