

IMPACTING LIVES THROUGH SCHOLARSHIPS...



UCLA scholars share a common trait: excellence. Consistently ranked among the top world universities, UCLA has always been committed to securing these brilliant students, regardless of their economic circumstances.

Yet with the challenges of declining state funds, how can we ensure that these top-echelon students continue to have access to UCLA's world-class education?

Scholarships play an increasingly vital role in helping UCLA remain competitive with other top-tier universities often vying for the same exceptional students. In fact, more than half of our students depend on scholarships and grants to attend UCLA. And Monica Salinas and Sally Kay are just two of the Women & Philanthropy members who are making a powerful impact by endowing student scholarships in the areas they care deeply about.

"I grew up in Mexico at a time when women's education was not given much credit, so I decided to award scholarships to first-generation Latinas to bolster their resolve to be the first in their family to acquire a university degree," says Salinas, a psychotherapist, who has endowed scholarships in the Department of Psychology, the Fielding School of Public Health, the Academic Advancement Program, and the International Institute. The impact on her recipients has been profound.

"As a first-generation college student, receiving this scholarship not only provided me with financial support, but it gave me access to a role model: a professional Latina with similar personal and professional aspirations like me," says Dianna Marisol Gonzalez, who received the 2001 Dr. Monica Salinas Scholarship and is now studying to receive her Ph.D. in counseling psychology. "Dr. Salinas has been a consistent presence and a source of support throughout all these years."

Above photo: member Monica Salinas (right) and her scholarship recipient, Dianna Gonzalez



Women & Philanthropy member Sally Kay and UCLA senior Isabella Europa also share a special bond. Kay, a UCLA alumna who graduated in 1983 with a political science degree, endowed a UCLA Alumni Scholarship for students

who exemplify academic excellence and outstanding leadership. Europa is her scholarship recipient.

"Receiving this scholarship was the best thing that could have happened to me; it continues to cover instructional fees and book expenses quarter after quarter," says Europa, a biological anthropology major and president of the Alumni Scholars Club. "But Sally Kay isn't just a donor—she is my life coach, mentor and good friend."

Like Salinas and Kay, other members have established scholarships in the areas they are passionate about, ranging from math and science education, to music, art and dance. And for each scholarship donor, the giving is far outweighed by what they receive.

"To have an opportunity to mentor a brilliant student, help them to network and move forward along their path, this is the most rewarding for me," says Kay. "To be a part of shaping the future of these scholars—there is no amount of money to quantify what that's worth."

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—Sally Kay, Women & Philanthropy Member

To find out more about scholarships, please contact Melissa Effron Hayek at **310.794.2389** or **women.support.ucla.edu**.

Above photo: member Sally Kay (right) with the recipient of her scholarship, Isabella Europa

PRESIDENT'S MESSAGE: A GREAT YEAR AHEAD



What an exciting yet challenging time for Women & Philanthropy! As we reaffirm our commitment to our core values of philanthropy, leadership, and mentoring and networking, we find UCLA needs us more than ever in this age of limited state funding.

I am absolutely convinced we are up to the challenge. Every time we meet, I marvel at the talent and commitment of our membership. I feel so fortunate to be a part of this group and relish the inspiration and friendship we share.

I've heard from a number of you that you'd like to get more involved with Women & Philanthropy or re-engage ... now is the time! We are needed. We have wonderful programming scheduled to celebrate the spirit of giving that is at our core, *and* to reach out to the next generation of women philanthropists and volunteer leaders.

This incredible group was started in an era when women as givers in their own right was a barely understood concept, and we now celebrate an era in which giving by Women & Philanthropy members has crossed the \$145M threshold. We are evolving, broadening our reach and touching more areas of campus and student life than ever before. This issue highlights some of the amazing new women leaders at UCLA, as well as the powerful impact that members are making—not only as donors but as mentors helping to shape the future of our brilliant scholars.

Thank you so much for all you do for UCLA. This year, let's resolve to expand this wonderful group by involving more of our friends and colleagues. I look forward to seeing you throughout the new year.

Wishing everyone a happy and fulfilling 2013,

Sue Baumgarten
President, Women & Philanthropy

TEACHING PHILANTHROPY AND THE VALUE OF GIVING... JUDI SMITH



Appointed as UCLA's first dean and vice provost for undergraduate education in 1996, Judith L. Smith has always been passionate about providing dynamic undergraduate education. So it's fitting that Dr. Smith, who retired in December 2012, would teach a unique, hands-on undergraduate course like no other.

Last quarter, 24 students donned business attire each week and met in the chancellor's boardroom. Their goal: engage in meaningful negotiation, collaboration and consensus building, and ultimately divvy up \$100,000 to four deserving nonprofit organizations in Los Angeles. It was all part of Smith's course, entitled "Philanthropy as Civic Engagement," designed to teach students about the history, philosophy and practice of philanthropy.

"This is real business," says Smith, "and when students come through the door and sit down at the large boardroom table, they are assuming the role of board members with important responsibilities." According to Smith—

a Women & Philanthropy member—the class not only teaches students about philanthropy but helps them develop their critical thinking, presentation, grant writing and public speaking skills. As part of the course, students make site visits to various nonprofits representing the arts, environmental sustainability, civil rights, and health and human services. They then work in small groups to write funding proposals and to decide how to distribute the \$100,000, donated by the Once Upon a Time Foundation, which has committed funds to run the class at least one more time.

"It's an exciting, real-world challenge," says Smith, who began her UCLA career as an assistant professor in physiological science in 1969 and, during the course of 43 years, would receive numerous awards, conduct groundbreaking research, establish new programs, and ultimately transform and reshape undergraduate education at UCLA.

Thanks to the course, four deserving local organizations—Pacoima Beautiful, P.S. ARTS, Ocean Park Community Center, and Little Tokyo Service Center—received grants for their work. And while Smith has handed over her baton as dean and vice provost for undergraduate education to Patricia Turner (see story on next page), this course continues her vital work by teaching the importance of philanthropy to the next generation.

Left photo: Judi Smith (right) with students from her course on philanthropy

WELCOME TO NEW WOMEN IN UNIVERSITY LEADERSHIP...

DR. JODY HEYMANN, DEAN, UCLA FIELDING SCHOOL OF PUBLIC HEALTH



When Dr. Jody Heymann—UCLA’s new dean of the Fielding School of Public Health—graduated college and traveled to Tanzania with the Peace Corps, she had no intention of going into medicine or health. The connection she saw between social and health conditions made a life-changing impact on her.

“Whether you’re raised in poverty, whether you have a chance at an education, what the environment in which you live in is like—these things affect every aspect

of your health,” says Dr. Heymann. Prior to joining UCLA, Dr. Heymann held a Canada Research Chair in global health and social policy at McGill University in Montreal and was the founding director of the Institute for Health and Social Policy, the Project on Global Working Families, and the World Policy Analysis Center. An internationally renowned researcher, Dr. Heymann is leading the first global study of the impact of health and social policies on individuals, families and communities in the 193 U.N. countries.

“I’m incredibly excited to join UCLA,” says Dr. Heymann, who received her B.A. in history and physics from Yale University, and an M.D., M.P.P. and Ph.D. in public policy from Harvard University. “There’s no greater opportunity than working with such exceptional students who are committed to making a difference with their lives and with a faculty that is renowned not only for its expertise but its commitment to translating what they know into real impact.”

“Women & Philanthropy members have played an important role in the life of the school,” Dr. Heymann adds. “I’m thrilled to have a wide range of experiences and leadership brought to the Fielding School of Public Health.”

DR. PATRICIA TURNER, DEAN AND VICE PROVOST FOR UNDERGRADUATE EDUCATION



After serving 22 years at UC Davis—13 as its vice provost of undergraduate education—Dr. Patricia Turner now joins UCLA as dean and vice provost for undergraduate education.

“UCLA’s outstanding reputation for undergraduate education is worldwide, and I am thrilled to accept this position,” says Dr. Turner, a renowned author, researcher and commentator on racial dynamics as they relate to folklore and popular culture.

A longtime advocate of the UC system, Dr. Turner received her master’s degree and doctorate in rhetoric from UC Berkeley. She serves as chair of the governing committee for the UC Education Abroad Program, a member of the UCDC Academic Advisory Council, and is past executive director of The Reinvention Center, a national consortium of research universities dedicated to strengthening undergraduate education. Dr. Turner also holds UCLA faculty appointments in Afro-American Studies and World Arts and Cultures/Dance.

“I’m really looking forward to being a part of the solution for this generation of students coming at a time when fees are increasing much more than we’d like,” says Dr. Turner, whose priorities include strengthening UCLA’s scholarship program. “I’m thankful for the dedication of Women & Philanthropy members because whether they are academic, philanthropic or volunteer leaders, they are modeling for younger generations what responsible choices are about. Giving of time, finances and even access to internships all help offset the enormous cost that our students are experiencing now.” ●●●●



DID YOU KNOW...

W&P members are making a powerful leadership impact on campus.

- Members hold **246 positions on boards and committees** throughout UCLA.
- **3** are on the **UCLA Foundation Board**, plus **39** are **UCLA Foundation Governors**.
- **11** serve on the **Iris Cantor-UCLA Women’s Health Center Executive Advisory Board**.

MEMBERS ALSO SERVE AS:

- **Chair of the Luskin School of Public Affairs Board of Advisors**
- **Chair of the School of Dentistry Board of Counselors**
- **Chairs of the Today’s and Tomorrow’s Children’s Fund**

In addition, members sit on numerous other boards, from the **Library Board of Visitors** to the **Graduate School of Education and Information Studies Board of Visitors**.





AN INVITATION TO AN EXCLUSIVE EVENT ...

GRIDLOCKED?: TRANSPORTATION AND VISIONS OF LOS ANGELES



WEDNESDAY, APRIL 24, 2013

5:30 – 7:30 PM

EDA (EXPERIMENTAL DIGITAL ARTS) AT THE BROAD ART CENTER



According to recent traffic research, Los Angeles drivers spend an average of 56 hours per year stuck in traffic—that's more than a week of work in gridlock.

What does the future hold for Los Angeles drivers and commuters? Will the transportation projects underway—such as widening the I-405, as well as rail and rapid transit expansion—actually help ease L.A.'s transportation challenges?

Hear a panel of internationally recognized experts from the UCLA Luskin School of Public Affairs discuss how communities are impacted by transit-oriented policies and practices, and the broader impact travel behavior has on the quality of life in our busy metropolis.



To join this dynamic group, email us at wmnphil@support.ucla.edu or call **310.794.2389**.

To find out more, see a list of current members, and be inspired, visit women.support.ucla.edu.